

A Monthly Summer Seminar Series presented by the Tepper School and the Robotics Institute

Arthur A. Boni, Ph. D., John R. Thorne Chair in Entrepreneurship, Tepper School of Business

S. Thomas Emerson, Ph. D., David T. and Lindsay J. Morgenthaler Chair in Entrepreneurship, Tepper School of Business

L. Frank Demmler, Associate Teaching Professor of Entrepreneurship, Tepper School of Business

Henry Thorne, Robotic Entrepreneur, Founder Aethon, Inc., and Cycle Time Corp.

Starting A Robot Business

This seminar and workshop series is targeted to the School of Computer Science and Robotics Institute graduate students, undergraduate students, post docs, faculty, staff, and local alumni. It is intended to provide a brief overview of relevant topics in entrepreneurship that are pertinent considerations to the audience as they contemplate starting a venture based on robotic technology. Each session will consist of a brief lecture on a topic, a presentation by a successful entrepreneur in the robotics area, followed by a workshop session to discuss the topic of the day as well as for the audience to discuss with the faculty and visiting entrepreneurs their proposed ideas and opportunities for potential commercialization and startup companies. This seminar is intended to be a "boot camp" either on a stand alone basis, and/or as an introduction to entrepreneurship as a precursor to 15-390, Introduction to Entrepreneurship for Computer Scientists being offered in the fall semester.



Thursday, July 15, 2004

4:00 - 6:00 PM

NSH 1305

Team Building

- Lecture by Professor Boni
- Visiting Entrepreneur, Rich Lunak, President McKesson Automation Group
- Workshop on Idea / Opportunity Evaluation and Team Building: Boni, Demmler, Emerson, Lunak, Thorne

Visiting Entrepreneur Biography

Rich Lunak helped start McKesson Automation Inc. (MAI), a Pittsburgh-area robotics company that has been recognized as one of the fastest growing companies in Pittsburgh. As the key technology executive of MAI, he successfully led the company from start-up to become a major technology division of McKesson Corporation, the 16th largest company in the United States.

He holds several patents and was responsible for the design, development and rollout of ROBOT-Rx%, AccuScript% and numerous healthcare robotics solutions, which have also been featured nationally on CNN, Dateline NBC, and the USA Today. McKesson Automation has over 12,000 customers worldwide. His current responsibilities, as Group President, with McKesson Automation Group include the McKesson Automation Inc. (MAI) business unit located in Pittsburgh, McKesson Pharmacy Systems (MPS) located in Livonia, Michigan, and the McKesson APS (APS) unit located in Pineville, Louisiana. The Automation Group has approximately 1800 employees.

MAI is a market leader of comprehensive and innovative pharmacy and supply automation solutions that help hospitals re-engineer and improve their medication use and supply management processes. MPS provides pharmacy prescription and business management systems to independent and regional chain pharmacies. APS manufactures a wide range of pharmaceutical dispensing products ranging from the convenient tabletop universal counters to advanced robotics. These solutions are reducing medication errors and bringing new levels of safety to patients nationwide and enable our customers to meet the challenges presented by compliance and government regulations, technology shifts, and the growth of their businesses in a fast changing market.

Rich Lunak received a Bachelor's Degree in Electrical and Computer Engineering from Carnegie Mellon University and a Master's Degree in Business Administration from the University of Pittsburgh. He resides in Pittsburgh with his wife, Leeann, and their daughter, Grace.

<http://www.ri.cmu.edu/events/robobus.html>